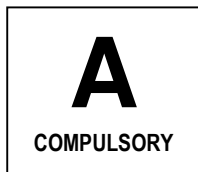


OE-OA-MT-DSE  
ENG LANG

PAPER 3  
PART A



HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

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Candidate Number																			
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**Oxford Essential      Oxford Advanced**  
**MOCK TEST (2017)**

**ENGLISH LANGUAGE PAPER 3**

**PART A**

**Question-Answer Book**

**GENERAL INSTRUCTIONS**

- (1) There are two parts (A and B) in this paper. All candidates should attempt **ALL** tasks in Part A. In Part B, you should attempt either Part B1 (easier section) OR Part B2 (more difficult section). Candidates attempting Parts A and B2 will be able to attain the full range of levels, while Level 4 will be the highest level attainable for candidates attempting Parts A and B1.
- (2) Write your Candidate Number on the appropriate pages of the Part A Question-Answer Book and both Part B Question-Answer Books.
- (3) Write your answers clearly and neatly in the spaces provided in the Question-Answer Books. Answers written in the margins will not be marked. You are advised to use a pencil for Part A.
- (4) All listening materials will be played **ONCE** only.
- (5) Supplementary answer sheets will be supplied on request. Write your Candidate Number and mark the question number box on each sheet.
- (6) The rough-work sheets provided are for you to take notes. They will be collected separately and will not be marked.
- (7) No extra time will be given to candidates for filling in the question number boxes after the 'Time is up' announcement.
- (8) The two Question-Answer Books attempted by candidates (one for Part A and one for Part B) will be collected together at the end of the examination.
- (9) The other unused Question-Answer Book for Part B will be collected separately at the end of the examination. This will not be marked. Do not write any answers in it.



Track 02

## **Part A**

### **Situation**

It has been decided that Hong Kong should apply to become Asia's Capital of Culture in 2018. You will hear several different recordings related to this subject.

In Part A, you will have a total of four tasks to do. Follow the instructions in the Question-Answer Book and in the recording to complete the tasks. You will find all the information you need in the Question-Answer Book and the recording. You now have two minutes to familiarize yourself with Tasks 1–4.

Please stick the barcode label here.

**Task 1** (13 marks)

Dominic Winters is hosting a radio programme called 'Winter Morning'. Listen to the programme and write the information in the spaces below. The first one has been provided as an example. You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

**Guests:** Ms Wynona Liu, chairperson (example) of the Hong Kong Cultural Capital Committee  
Dr Michelle Chin, from (1) the University of Singapore

**Background**

- The purpose of having an Asian Capital of Culture is to promote Asian culture and increase travel (2) between countries in the region.
- There have been (3) five/5 Capitals of Culture so far.
- The current holder of the title is (4) Osaka.
- The cultural capital is chosen by (5) a pan-Asian committee.

**Criteria for becoming Asia's Capital of Culture**

Most important (Tick two) (6)	Reason
Music <input type="checkbox"/>	(7) <u>those are/seem to be the things most</u> <u>tourists care about</u>
Literature <input type="checkbox"/>	
Theatre <input type="checkbox"/>	
Museums <input checked="" type="checkbox"/>	
Architecture <input type="checkbox"/>	
Food culture <input checked="" type="checkbox"/>	
History <input type="checkbox"/>	

(8) Requirement for cities that apply (tick the correct option):

- A. needs to be in South-east Asia
- B. needs to be the capital of their country
- C. needs to have population of at least one million

**Hong Kong's reasons for applying**

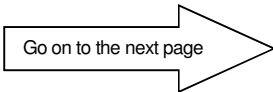
- Reason 1: (9) to show (the rest of Asia) that Hong Kong has a unique culture  
Example: (10) (best example of) an 'East meets West' city
- Reason 2: (11) to promote Hong Kong's cultural industries  
Examples: (12) film (industry)  
(13) food

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 1**





## Task 2 (13 marks)

Track 03

Listen to another episode of 'Winter Morning' in which the host Dominic Winters is once again talking to Ms Wynona Liu. Listen and fill in the missing information in the spaces below. You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

### Aim of focus group

- To get the general public's views on what a city needs to be considered

(14) a cultural capital

### Focus group members

- Looking for people from (15) three different age groups

- Largest group: (16) (ages) 20–45

- Reason: (17) they (tend to) do more travelling

### Main duty of focus group members

- Must (18) attend the focus group meetings

### Second duty of focus group members

- Must (19) submit opinions in writing (after every meeting)

- Example 1: (20) their favourite museum

- Example 2: (21) the meaning of culture

- Reason: Group members may have (22) great ideas but not share them because (23) they are too shy

### Application details

- Write an (24) essay and send it to (25) focus@hkccc.hk

- Deadline: (26) 7 July

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 2**

**Task 3** (15 marks)

Track 04

Ms Liu and the rest of the Hong Kong Cultural Capital Committee are watching some videos submitted by other cities applying for the title of Asia's Capital of Culture 2018. Listen and fill in the missing information in the spaces below. You now have 30 seconds to study the task. At the end of the task, you will have one and a half minutes to tidy up your answers.

**Video 1: Bali, Indonesia****Location 1: Ubud town centre**

Ubud is a small town but it has a lot of (27) culture.

Attractions	Details
Puri Saren Agung	Has served as the (28) <u>royal palace of Ubud</u> since the late 1800s. Now: (29) <u>hotel</u> (30) <u>popular place to watch traditional dance performances</u>
ARMA	Stands for (31) <u>Agung Rai Museum of Art</u> ; Ubud is popular with artists because of its (32) <u>gorgeous scenery and special light (which is great for painting)</u>

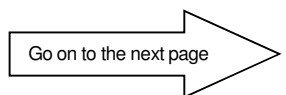
Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**Location 2: A legong dance performance**

History of legong	Details
Origins	(33) <u>performed only for the royal family</u>
Who danced	(34) <u>girls who had not yet reached puberty</u>

Answers written in the margins will not be marked.



**Video 2: Taipei, Taiwan**

**Location 1: Tam Sui District**

Facts	Details
History	Has been ruled by the following countries: (35) <u>Spain, Holland/the Netherlands, Japan</u>
Reasons tourists visit	<ul style="list-style-type: none"><li>to see the historical buildings</li><li>(36) <u>to watch the street performers on the waterfront</u></li></ul>

**Location 2: The National Palace Museum**

Reasons for visiting the National Palace Museum	Why special
Permanent collection	(37) <u>used to belong to the Chinese emperors</u>
Piece of jade	(38) <u>looks like a piece of roast pork</u>
Olive pit	(39) <u>it is a (tiny little) sculpture/has been carved into a boat</u> <u>(complete with passengers and crew)</u>

**Location 3: Raohe Night Market**

Facts	Details
Why it is special	(40) <u>the oldest night market in the city/Taipei</u>
Food you should try	(41) <u>pepper bun</u>

Answers written in the margins will not be marked.

**END OF TASK 3**

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.



**Task 4** (13 marks)

Track 05

The title of Asia's Capital of Culture 2018 went to Chiang Mai. Ms Liu visited Chiang Mai for one month and has returned to 'Winter Morning' to talk about her experiences. Listen to the interview and answer the questions below. Please note you do not need to answer in complete sentences. You now have 30 seconds to study the task. At the end of the task, you will have three minutes to tidy up your answers.

Why did Ms Liu visit Chiang Mai?

(42) (she went) on a fact-finding mission // to find out what it has that Hong Kong doesn't

What cultural attractions can be found in Chiang Mai?

(43) In the city: (over 300) temples

(44) Outside the city: hill tribes

Why is Chiang Mai's food special?

(45) it has been (heavily) influenced by Myanmar/Burma

What was Ms Liu's reaction when she tasted the lime soda?

(46) The first time: she found it too bitter

(47) The second time: she felt like her head was exploding // she spat it out

What was the reason for her second reaction?

(48) she had put fish sauce with chillies in the lime soda

How did Ms Liu get to the Karen village?

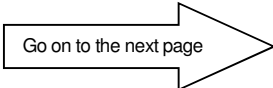
(49) by walking/trekking

(50) by boat

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.



Answers written in the margins will not be marked.

Why did Sunisa advise against doing an elephant trek?

(51) because the elephants used on the treks are treated very badly

What mistake did Ms Liu make when she slept in the Karen stilt house?

(52) she forgot to make sure the mosquito net was properly tucked in

What happened to her the following morning?

(53) she woke up (absolutely) covered in mosquito bites

(54) an elderly Karen woman put a green cream on her bites (and she felt better)

Answers written in the margins will not be marked.

**END OF TASK 4**

**End of Part A**

**Now go on to Part B**

Answers written in the margins will not be marked.

**Oxford Essential      Oxford Advanced**  
**MOCK TEST (2017)**

**ENGLISH LANGUAGE PAPER 3**

**PART B1**

**DATA FILE**

**GENERAL INSTRUCTIONS**

- (1) Refer to the General Instructions on Page 1 of the Question-Answer Book for Part A.

**INSTRUCTIONS FOR PART B1**

- (1) The Question-Answer Book for Part B1 is inserted after this Data File.
- (2) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5–7) **OR** those in Part B2 (Tasks 8–10).
- (3) You are advised to use a pen for Part B.
- (4) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.
- (5) Hand in only ONE Question-Answer Book for Part B, either B1 or B2.

Not to be taken away before the  
end of the examination session

**Part B****Situation**

You are Gaudi Chow and you work for a company that develops and runs museums and other cultural venues, called Cultural Treasures Ltd. Your boss is Sylvester Pang, a publicity and marketing manager. Cultural Treasures is currently working on two projects: the Gluckenheim Museum, which has recently been opened, and Hong Kong Museum Island, which is in the planning process.

You will now listen to a radio panel show called *Business as Usual* with host Dominic Winters. Appearing on the show are Sylvester Pang and Rebecca Wong from the community group Grow the Grassroots.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarize yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarize yourself with the Question-Answer Book and the Data File.

**Contents**

	Page
1 Listening note-taking sheet for the radio panel show <i>Business as Usual</i> .....	3
2 Email from Sylvester Pang to Gaudi Chow, 23 May .....	4
3 Extract from Gluckenheim Foundation meeting minutes .....	4
4 Email from Sylvester Pang to Gaudi Chow, 19 May .....	5
5 Photos attached to Sylvester Pang's email .....	5
6 Photos attached to Sylvester Pang's email (cont.) .....	6
7 WhatsApp messages between Gaudi Chow and Sylvester Pang, 17 May .....	7
8 Email from Sylvester Pang to Gaudi Chow, 18 May .....	8
9 Email from the Hong Kong Art Appreciation Society, 16 May .....	9

Listening note-taking sheet for the radio panel show *Business as Usual*

Possible notes

Task 5

**Facts about the Gluckenheim Museum**

open 2 weeks

1600 works of art

opening hours: 9–8 Tue–Sun (closed on Mondays)

art museum—5th GM in the world

museum shop, restaurant (children eat for free)

Kinder-Arten—kids can paint and take art classes

5.1b

5.1c

5.2a–c

5.2d–e

Task 7

**Problems with the Gluckenheim Museum**

no works by HK artists

sent invitations to 20—no one interested

7.1

7.2a

**Hong Kong Museum Island**

massive museum complex on Crab Island

museums on HK pop culture

Crab Island—a popular country park

will have to pay when the museum complex opens

northern part open to public—only use 60% of land

100% should be open to public

director of Museum Island: Dr Christopher Chen, a highly respected professor of Cultural Studies HKU

admission free on Wed and Mon

always free for school classes

**Cultural Treasures' commitment to culture and the community**

'Theatre for Kids' project

hired a theatre group to visit schools, put on performances (free)

Go on to the next page

## Email from Sylvester Pang to Gaudi Chow, 23 May

□	
To: Gaudi Chow	Sent: 23 May
From: Sylvester Pang	
Subject: Things for you to do	

Hello Gaudi,

I've got a few things I'd like you to write.

**Task 5** First, could you please complete the promotional brochure for the Gluckenheim Museum? I've already provided the answers for the first section, so please just write the questions. Look at the attachments I sent you in my email last Friday and the comments we got from the Art Appreciation Society. I also talked about the Gluckenheim on *Business as Usual* with Dominic Winters (what a great guy!).

**Task 6** Second, please write an email to the winners of our Night at the Museum competition, telling them that they've won. Give them the time and date of the event, and the order of the activities we have planned for them (make sure to give them all the details about the fabulous dinner). Also inform them of the dress code. I think we discussed some of this on WhatsApp, didn't we? I've also forwarded you my email exchange with the party planner. And before I forget, the museum's curator, Dr Norma Sellers, has agreed to do the guided tour of the exhibits—should make it even more special for the guests. 6.1  
6.4b

**Task 7** Third, I'll need you to write a letter replying to the Hong Kong Art Appreciation Society's email. Explain the causes of the two issues they raise, and tell them what we plan to do to solve them. You can find some explanations and solutions in the Gluckenheim Foundation meeting minutes, and in the radio show (but don't mention anything about payments to artists). Oh, and we discussed this on WhatsApp as well, right?

As always, thanks for doing such a great job!

Best wishes,

Sylvester

## Extract from Gluckenheim Foundation meeting minutes

**Task 7**

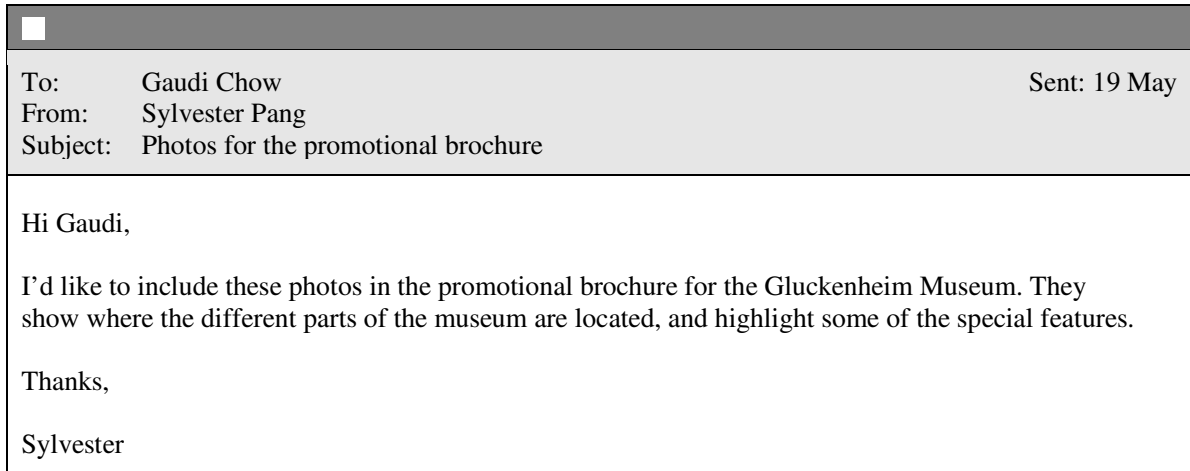
**Item 3: New acquisitions**

**3.1** The Chairman announced that the Foundation had recently bought 12 paintings by the renowned Lantau Collective, a group of artists from Hong Kong. It was proposed that the paintings should be sent to our newly opened museum in that city, where a whole room could be dedicated to these works of art. The motion passed unanimously. 7.2b  
7.2c

**Item 4: Entrance fees**

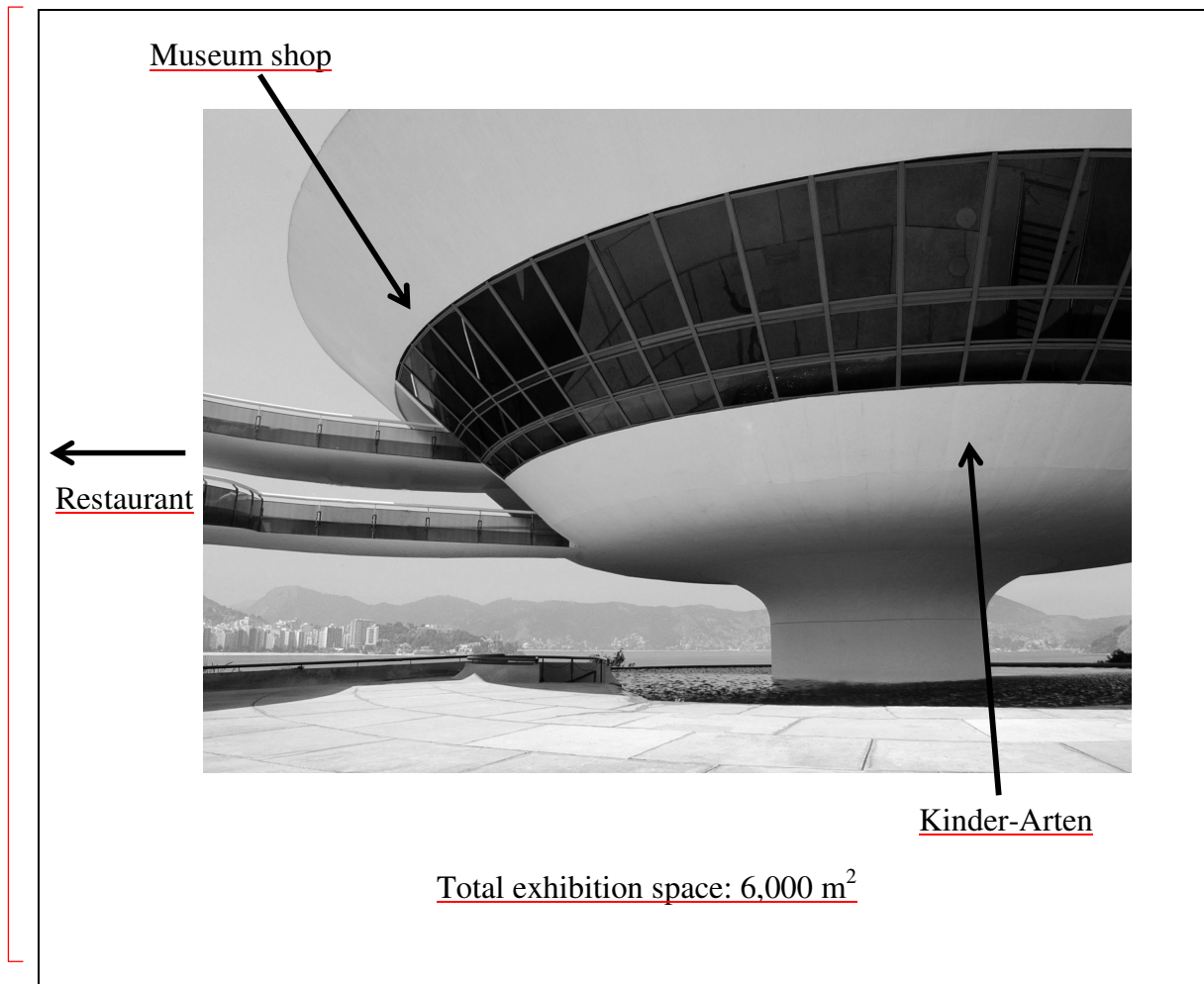
**4.1** Several requests have been made from different branches to lower their museum's entrance fee. The Chairman stressed yet again that it is the policy of the Foundation that the entrance fee should be the same in all branches. However, the branches are still free to offer discounts as they see fit to regular visitors. 7.4a

**Email from Sylvester Pang to Gaudi Chow, 19 May**



**Photos attached to Sylvester Pang's email**

Task 5

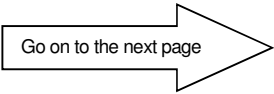


5.2a

5.2b

5.2d

5.1a



Photos attached to Sylvester Pang's email (cont.)



Located in a beautiful park in Pokfulam

5.3a

10 minutes from Central by MTR

5.3b

Free shuttle bus from Kennedy Town MTR station

5.3c



Large skylights

5.4a



State-of-the-art audio guide in a variety of languages

5.4c

## WhatsApp messages between Gaudi Chow and Sylvester Pang, 17 May

17 May 2017

**Gaudi**

Couple of questions about the Night at the Museum:

1. Is the date set for 22 June?
2. Does it run from 7 till midnight?

9.34 AM

6.2b

**Sylvester**

We changed the ending time to 1 a.m., remember, because of our midnight surprise (don't give any details about that to the guests, though—just tell them to expect the unexpected at midnight). And since it ends so late we changed the date to 23 June, which is a Friday.

9.36 AM

6.2b

6.4c

6.2a

**Gaudi**

Right, thanks. BTW, any thoughts about how to address the Art Appreciation Society's complaint re entrance fees?

9.40 AM

**Sylvester**

Yes, thanks for reminding me. We have decided to introduce an annual ticket. This would cost HK\$300/year, so quite a bargain compared to the regular price of HK\$100/visit.

9.45 AM

7.4b-c

**Gaudi**

Great, I'm sure they'll be pleased.

9.47 AM

Go on to the next page

Email from Sylvester Pang to Gaudi Chow, 18 May

Task 6

■	
To: Gaudi Chow From: Sylvester Pang Subject: Fw: Re: Re: Museum event	Sent: 18 May
Hi Gaudi, FYI: here's my most recent conversation with Gala Kwan, the party planner. Sylvester	
Hi Sylvester, Sure, no problem. Gala	
Hi Gala, Actually, we'd like the <u>dinner to come between the two tours</u> , to give the guests a bit of a break. Just one more thing: would it be possible to have a <u>table set up in the main exhibition hall for the dinner</u> ? That way, the guests can eat 'art' surrounded by art. Best wishes, Sylvester	6.3b 6.3e
Hi Sylvester, LOL! But sure, why not? We could just put some actors behind windows made to look like picture frames. Should be fun! Also, you'll be happy to hear that I got the <u>celebrity chef Anton Chiu to create the menu</u> for the dinner. He seemed really excited to work with your <u>theme of 'Edible Art'</u> . Could I just double-check: the evening starts with the dinner, right? And then there's a <u>behind-the-scenes tour of the museum, followed by a guided tour of the exhibits</u> —is that right? All the best, Gala	6.3c 6.3d 6.3a 6.4a
Hi Gala, I've had a crazy idea for the event: at midnight, do you think we could make some of the artworks come alive, like in the film <i>Night at the Museum</i> ? I mean, not our actual artworks, of course, but fake ones? It would go nicely with our <u>dress code, which is to dress up as a character from a work of art</u> . Thanks, Sylvester	6.5

## Email from the Hong Kong Art Appreciation Society, 16 May

To: Cultural Treasures Ltd		Sent: 16 May
From: Sybil Kwok		
Subject: Comments on new museum		

Dear Sir/Madam,

I am writing to you as Chairperson of the Hong Kong Art Appreciation Society. The Society visited your new museum, the Gluckenheim, last week and we have a few comments we would like to share with you.

Task 5 Overall, we were very impressed with the museum. We particularly appreciated the large skylights, which let a lot of natural light into the exhibition halls. Art is of course best viewed in natural light, so this was a feature that all the Society members praised. We also enjoyed the audio guide system, and particularly that the English commentary was by Dr Gluckenheim himself. Having such a noted and knowledgeable art expert guide us through the museum made the experience immeasurably more enjoyable. 5.4a  
5.4b  
5.4c  
5.4d

Task 7 Having said that, there are two issues that we would advise you to address. 7.1

First, we were all rather sad to discover that no Hong Kong artists are featured in any of the exhibitions. It is our strong belief that a Hong Kong art museum should promote Hong Kong art, and there are several local artists who are worthy of inclusion. We would recommend that you contact them so that this unfortunate situation can be rectified.

Second, we all found the entrance fee to be rather high. HK\$100 may not be that much to someone who only visits the museum once. Most Society members, however, visit museums every week, and the Gluckenheim fees would start to add up very quickly. We would all like to be able to visit the museum on a regular basis, and would therefore be grateful if you could reduce the entrance fee, or find some other solution. 7.3

Yours faithfully,

Mrs Sybil Kwok  
Chairperson  
The Hong Kong Art Appreciation Society

**THIS IS THE LAST PAGE OF THE PART B1 DATA FILE**

**Do not write on this page.**  
**Answers written on this page will not be marked.**

Candidate Number									
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**MOCK TEST (2017)  
ENGLISH LANGUAGE  
PAPER 3 PART B1  
QUESTION-ANSWER BOOK**

**B1**  
EASIER SECTION

**Task 5: Promotional brochure (17 marks)**

Complete the promotional brochure below using information from the B1 Data File and your notes.

## NOW OPEN: THE GLUCKENHEIM MUSEUM

*The Hong Kong branch of the internationally renowned Gluckenheim Museum is now open. We invite all members of the public to come for a visit—and make sure to bring the kids!*

**1. FACTS & FIGURES ABOUT THE GLUCKENHEIM MUSEUM**

a. <sup>5.1a</sup> What is the total exhibition space ? **6,000 m<sup>2</sup>**

b. <sup>5.1b</sup> How many works of art are on display ? **1,600**

c. <sup>5.1c</sup> What are the opening hours ? **9–8 (closed on Mondays)**

**2. FACILITIES FOR THE WHOLE FAMILY**

There is a <sup>5.2a</sup> museum shop selling art equipment, and there is an excellent <sup>5.2b</sup> restaurant—where all

<sup>5.2c</sup> children eat for free! If your children get tired of the museum exhibits, they can visit our

<sup>5.2d</sup> Kinder-Arten, where they <sup>5.2e</sup> can do some painting themselves, and even take art classes.

---

**3. GREAT LOCATION & TRANSPORTATION**

The museum is located <sup>5.3a</sup> in a beautiful park in Pokfulam. It is only <sup>5.3b</sup> 10 minutes from Central

by MTR, and there is a <sup>5.3c</sup> free shuttle bus from Kennedy Town MTR station.

---

**4. FEATURES FOR ART LOVERS**

Lovers of art will appreciate the <sup>5.4a</sup> large skylights, which <sup>5.4b</sup> let in a lot of natural light. After all,

we all know that art is best viewed in natural light. We also provide a <sup>5.4c</sup> state-of-the-art audio

guide in a variety of languages, with <sup>5.4d</sup> English commentary by none other than Dr Gluckenheim

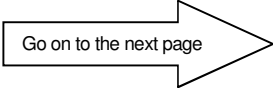
himself.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 5**



**Task 6: Email** (19 marks)

Write an email to the winners of the Night at the Museum competition using information from the B1 Data File. Write around 120 words.

Model writing

Subject:	<sup>6.1</sup> You have won our Night at the Museum competition!
	<p>Dear Sir/Madam,</p> <p>We are pleased to inform you that you will be one of the guests at the Gluckenheim's Night at the Museum event on <sup>6.2a</sup> 23 June, from <sup>6.2b</sup> 7 p.m. to 1 a.m.</p> <p>The evening will <sup>6.3a</sup> start with a behind-the-scenes tour of the museum, followed by a</p> <p>5 <sup>6.3b</sup> fabulous dinner, with a <sup>6.3c</sup> menu created by the celebrity chef Anton Chiu. The <sup>6.3d</sup> theme of the dinner is 'Edible Art', and it will be served in the <sup>6.3c</sup> main exhibition hall of the museum.</p> <p>After the dinner, there will be <sup>6.4a</sup> a tour of the museum exhibits, <sup>6.4b</sup> guided by our curator, Dr Norma Sellers. Then, <sup>6.4c</sup> at midnight, get ready to expect the unexpected!</p> <p>10 There is a special dress code for this event. We would like you to <sup>6.5</sup> dress up as a character from a work of art.</p> <p>We look forward to seeing you.</p> <p>Best wishes,</p> <p>Gaudi Chow</p> <p>15 Cultural Treasures Ltd</p> <p>20</p> <p>25</p>

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 6**

**Task 7: Letter** (17 marks)

Write a letter to the Hong Kong Art Appreciation Society using information from the B1 Data File and your notes. You do not need to write an address. Write around 120 words.

Model writing

Answers written in the margins will not be marked.

Dear Mrs Kwok,

Thank you for sharing your comments with us. In answer to the first issue you raised, that there are <sup>7.1</sup> no local artists in the museum, I can assure you that we <sup>7.2a</sup> did send out invitations to local artists before the museum opened, but unfortunately none were interested. I am pleased to inform

5 you, however, that the Gluckenheim Foundation has recently acquired <sup>7.2b</sup> 12 paintings by the renowned Lantau Collective. <sup>7.2c</sup> One room in the Hong Kong Gluckenheim Museum will soon be dedicated to these paintings.

As for the <sup>7.3</sup> high entrance fee, this is due to the Gluckenheim Foundation's policy that the <sup>7.4a</sup> entrance fee should be the same in all their museums. As a regular visitor, however, you will

10 soon be able to take advantage of our new <sup>7.4b</sup> annual ticket. This will cost <sup>7.4c</sup> HK\$300, which I think you will agree is a great deal.

Yours sincerely,

Gaudi Chow

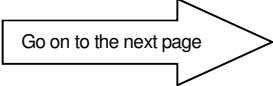
15

20

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Answers written in the margins will not be marked.

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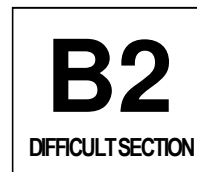
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**END OF TASK 7**  
**END OF PART B1**



**Oxford Essential      Oxford Advanced**  
**MOCK TEST (2017)**

**ENGLISH LANGUAGE PAPER 3**

**PART B2**

**DATA FILE**

**GENERAL INSTRUCTIONS**

- (1) Refer to the General Instructions on Page 1 of the Question-Answer Book for Part A.

**INSTRUCTIONS FOR PART B2**

- (1) The Question-Answer Book for Part B2 is inserted after this Data File.
- (2) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5–7) **OR** those in Part B2 (Tasks 8–10).
- (3) You are advised to use a pen for Part B.
- (4) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.
- (5) Hand in only ONE Question-Answer Book for Part B, either B1 or B2.

Not to be taken away before the  
end of the examination session

## Part B

### Situation

You are Gaudi Chow and you work for a company that develops and runs museums and other cultural venues, called Cultural Treasures Ltd. Your boss is Sylvester Pang, a publicity and marketing manager. Cultural Treasures is currently working on two projects: the Gluckenheim Museum, which has recently been opened, and Hong Kong Museum Island, which is in the planning process.

You will now listen to a radio panel show called *Business as Usual* with host Dominic Winter. Appearing on the show are Sylvester Pang and Rebecca Wong from the community group Grow the Grassroots.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarize yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarize yourself with the Question-Answer Book and the Data File.

### Contents

	Page
1 Listening note-taking sheet for the radio panel show <i>Business as Usual</i> .....	3
2 Email from Sylvester Pang to Gaudi Chow, 23 May .....	4
3 Extract from <i>The Importance of Culture</i> by Dr J.R.R. Talbot .....	4
4 Email from Sylvester Pang to Museum Island Development Committee, 19 April .....	5
5 Web page from <a href="http://www.tacitusworldoffilms.com">www.tacitusworldoffilms.com</a> .....	6
6 Email from Ripley Wan to Gaudi Chow and Summer Li, 11 May .....	6
7 Email from Summer Li to Gaudi Chow and Ripley Wan, 12 May .....	7
8 Email from Summer Li to Gaudi Chow, 15 May .....	8
9 Skype chat between Summer Li and Gaudi Chow, 16 May .....	9
10 Article from <i>Caring For Your Customers Daily</i> .....	10
11 Minutes from Cultural Treasures board meeting .....	11

**Facts about the Gluckenheim Museum**

open 2 weeks  
1600 works of art  
opening hours: 9–8 Tue–Sun (closed on Mondays)  
art museum—5th GM in the world  
museum shop, restaurant (children eat for free)  
Kinder-Arten—kids can paint and take art classes

**Problems with the Gluckenheim Museum**

no works by HK artists  
sent invitations to 20—no one interested

Tasks 8 & 9

**Hong Kong Museum Island**

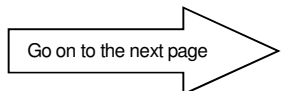
massive museum complex on Crab Island  
museums on HK pop culture  
Crab Island—a popular country park  
will have to pay when the museum complex opens  
northern part open to public—only use 60% of land  
100% should be open to public  
director of Museum Island: Dr Christopher Chen, a highly respected professor of Cultural Studies HKU  
admission free on Wed and Mon  
always free for school classes

8.2c  
9.2a–b  
9.2c–d  
9.2e

**Cultural Treasures' commitment to culture and the community**

'Theatre for Kids' project  
hired a theatre group to visit schools, put on performances (free)

9.3b  
9.3c



## Email from Sylvester Pang to Gaudi Chow, 23 May

To: Gaudi Chow  
From: Sylvester Pang  
Sent: 23 May  
Subject: Things for you to do

Hi Gaudi,

I've got a few things I'd like you to write.

Task 8

First, we really need to start moving on the development of Hong Kong Museum Island. We've given our colleagues quite a lot of time to submit their comments on the project plan and the proposed features. Could you please prepare a document telling me which features they want to keep and which ones they think we should remove? Also, please provide a summary of their ideas on how to change or develop the features.

Task 9

Second, I'm getting tired of all these complaints that Cultural Treasures is only in this business for the money, and that we don't care about culture or the local community. To address this, please write an overview showing what the company has achieved in these areas. Make sure to mention who will be in charge of Hong Kong Museum Island, and our special deals on admission. Also talk a bit about our other contributions to the community, as well as their benefits. Oh, and don't forget that we'll be offering free acting classes to kids this summer.

Task 10

Finally, I know that the opening is still a long way away, but we need to get the invitation sent out to Ms Zhao asap. In your letter to her, tell her what her role would be and what we'd like her to do. She's a very busy woman, so make sure you convince her that this would be a good (and fun!) use of her time. From her entry on [www.tacitusworldoffilms.com](http://www.tacitusworldoffilms.com) it seems that her interests and beliefs make her the perfect candidate for this role.

As always, thanks for doing such a great job!

Best wishes,

Sylvester

9.3d

## Extract from *The Importance of Culture* by Dr J.R.R. Talbot

Task 9

### Conclusion

I am confident that I have presented sufficient evidence in this book to convince you, dear reader, of the importance of exposing children to cultural activities during their formative years. The research undeniably shows that children who engage in activities such as visiting museums and going to the theatre while they are still in school grow up to be happier and more creative than their peers who get no such cultural exposure. With this in mind, it is imperative that governments and other local authorities do everything in their power to make cultural activities available to children. In an ideal world, private businesses would also be stepping up to assist in this endeavour. In the world we actually live in, however, I suspect that might be an unrealistic expectation.

9.3a

**Email from Sylvester Pang to Museum Island Development Committee, 19 April**

**To:** Winston Park, Summer Li, Ripley Wan **Sent:** 19 April  
**CC:** Gaudi Chow  
**From:** Sylvester Pang  
**Subject:** Draft project plan

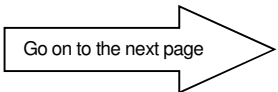
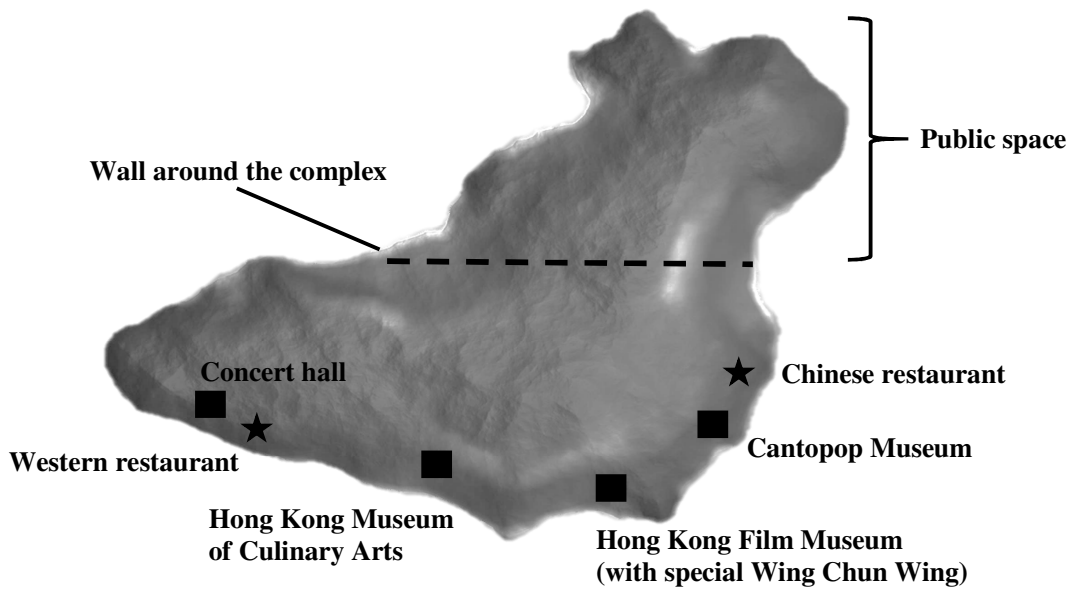
Hi everyone,

Just to get the ball rolling, I've designed a basic layout plan for Hong Kong Museum Island, and suggested some features that could be included. I'd like to hear all your thoughts on these suggestions, and would welcome any ideas you might have as to how they could be improved. Feel free to be as frank and brutal as you wish—I won't be offended if you don't agree with my ideas.

Please send your comments to Gaudi by mid-May, so that she can prepare a summary of your views.

Thanks,

Sylvester



http://www.tacitusworldoffilms.com/actors/DesireeZhao Go

**Desirée Zhao**

**Born:** 17 April, 1985 (in Beijing)


**Known for:** action films, always doing her own stunts

**Selected quotes:**

‘Having grown up in poverty, I care deeply about making culture—especially theatre—available to everyone, even those in poorer parts of the world.’ (from speech at 2016 Hong Kong Film Awards)

‘My vengeance will strike like lightning, when you least expect it.’ (*Ladies Who Lunge*, 2014)

‘To be honest, the only reason I do action films is that it allows me to do all these cool stunts—that’s really what got me into acting in the first place. I can’t wait to do my first wire fu scene!’ (interview with *HK Film*, 2017)



10.2a

10.1e

## Email from Ripley Wan to Gaudi Chow and Summer Li, 11 May

To: Gaudi Chow, Summer Li Sent: 11 May  
 From: Ripley Wan  
 Subject: Draft project plan


Hey Gaudi and Summer,

Sure, I like Sylvester’s ideas. Obviously, we’ll need the three museums (or it won’t be much of a museum island ...), and since most visitors are likely to spend a full day on the island, we’ll definitely need a decent restaurant. But do we really need a Chinese *and* a Western one? Why can’t we simply combine them and have just one slightly larger restaurant serving both types of cuisine?

And it’s rather a large area, isn’t it? For that reason, I’d recommend having one of those mini-trains to transport visitors between the different buildings. I’ve attached a photo to show you what I have in mind. I suppose we’d need to work out how to lay down the train tracks. Should they just run between the main buildings or along all the paths within the complex? Summer, you’re the expert here—any thoughts?

Cheers,

Ripley



Task 8

8.1a

8.1c, 8.3a

8.3d

**Email from Summer Li to Gaudi Chow and Ripley Wan, 12 May**

To: Gaudi Chow, Ripley Wan  
From: Summer Li  
Subject: Draft project plan

Sent: 12 May

Hi guys,

Task 8

Yes, agree: a train would be a good idea. Ripley, you do realize though, that there are electric mini-trains, which don't run on rails? One of those would be a much better option for us, as it can run on any paved paths within the complex (see the attached photo).

8.3c

I also agree about the museums, obviously. But to be honest, I don't like the 'Wing Chun Wing'. I know what Sylvester meant, of course: it's a wing of the museum dedicated to kung fu in Hong Kong films. (He's so witty, our boss, isn't he?) I think HK films are famous not just for kung fu but for all the stunts done in them. So I propose having a gallery dedicated to stunts in films instead.

8.2a

8.3f

As for restaurants, yes, one is enough. But I'd also like to have a hawker centre, where visitors could get lighter snacks. Not everyone would want a proper sit-down meal, would they?

8.1c, 8.3b

Cheers,

Summer



Go on to the next page

**Email from Summer Li to Gaudi Chow, 15 May**

<b>To:</b> Gaudi Chow <b>From:</b> Summer Li <b>Subject:</b> Fw: Re: Re: Museum Island	<b>Sent:</b> 15 May
<p>Hi Gaudi, I told Winston about our thoughts for HKMI, and he had some really great ideas. Please see below. Summer</p>	
<p>Yes, of course! Good thinking! Thanks, Winston. Summer</p>	
<p>We could just give a <u>wrist band entry pass—you know, like a bracelet with a computer chip—to everyone who pays the entrance fee.</u> Then they would use that to gain entrance to all the museums and other attractions within the complex—easy! Winston</p>	
<p>Hmm, removing the walls ... Interesting. But then we'd need to charge entrance separately for each museum, or at least have someone check tickets on the door. That would be rather impractical, don't you think? Summer</p>	
<p>Hi Summer, A stunt gallery? Great idea! But let's take it further and have <u>regular stunt performances</u> as well—that would be incredibly popular. And just a reminder: I think you've overlooked <u>the concert hall—that will have to be kept,</u> for sure. Also, I'm not sure Sylvester will be happy to hear this, but I listened to the radio show he was on, and I think that lady from the community group had a valid complaint about our plans for Crab Island. We could actually solve this issue very easily by simply <u>removing the walls around the complex.</u> Winston</p>	

Task 8

8.3i

8.3g

8.1b

8.2b

Skype chat between Summer Li and Gaudi Chow, 16 May

Show messages from: yesterday | 7 days | 30 days | 3 months | 6 months

Tuesday, 16 May, 2017

Summer: Hey, for some reason I haven't been able to stop thinking about this Museum Island project. Could I share a couple of new ideas with you?

Gaudi: Of course, that's what I'm here for! Whaddya got?

Summer: First, I had a pretty cool thought about the electric train: let's add pedals to it!

8.3e

Gaudi: Pedals? What, like on a bicycle? So the train wouldn't have an engine?

Summer: No, no, it would have an engine. But it's electric, right? So it should be possible to put a generator on it that's powered by pedals. That way, if the passengers are feeling energetic, they can start pedalling and generate electricity to run the train. Fun and environmentally friendly!

Gaudi: I see. Yeah, I like it. I'll put it in my report. Anything else?

Summer: Oh yes! As the number one tech nerd at work, Winston's idea about entry passes really set me off. Did you know those things can be used to make payments, sort of like an Octopus card?

8.3j

Gaudi: Oh right, so you mean visitors could use them to pay for things within the complex? Sure, that would make things much more convenient for our staff.

Summer: Exactly! And just one last thing. You know what would be really cool? If visitors could get to try some stunts themselves in the stunt gallery!

Gaudi: Jumping off buildings, setting themselves on fire—those sorts of things?

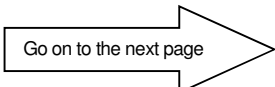
Summer: LOL! No, that might be just a bit too advanced ... I was thinking they could try wire fu.

8.3h, 10.1e

Gaudi: Wire fu? Is that what it's called when actors use stunt wires to fight and do crazy jumps?

Summer: Yes! And it's a Hong Kong invention.

Gaudi: Sounds like just the thing then! Thanks, Summer!



## Cultural Treasures Ltd sets example yet again

It should come as no surprise to our regular readers that Cultural Treasures, the local developer of museums and other cultural venues, has just become the first private company ever to receive the Cultural Coalition’s coveted ‘Community Hero’ award. In previous years, this award has been presented only to individuals and non-governmental organizations, but considering Cultural Treasures’ extraordinary commitment to culture and the local community, the company is unquestionably a worthy recipient.

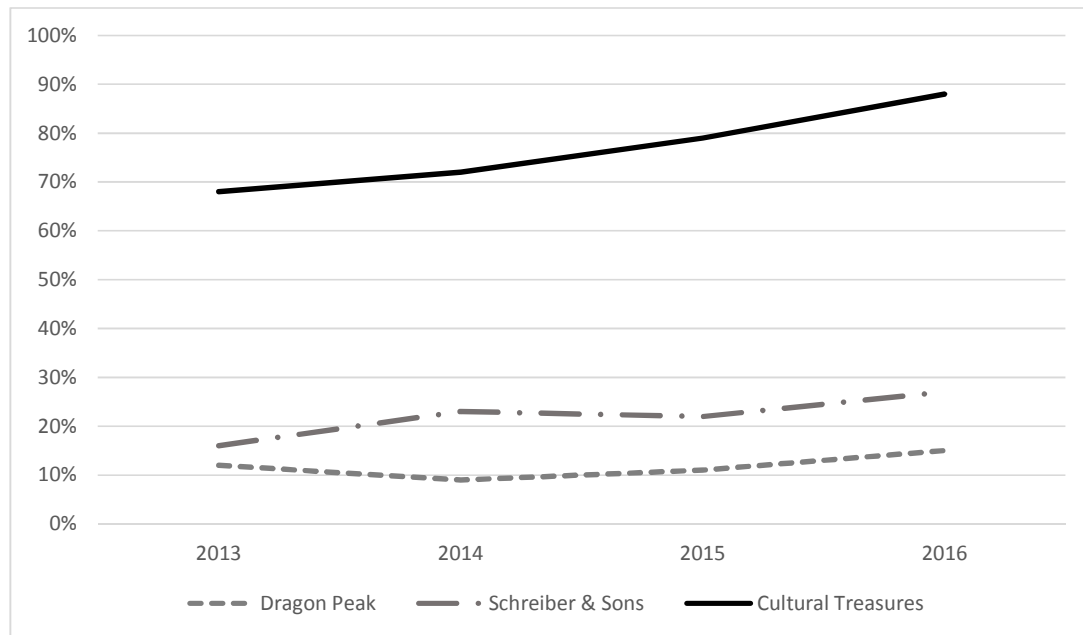
9.1a

Cultural Treasures’ goodwill is also rapidly spreading beyond Hong Kong’s borders. The developer announced last week that they had completed the construction of their fourth theatre venue in Mainland China. All four of these venues have been built completely free of charge in some of the poorest rural communities in China. ‘We believe that everyone should have access to theatre, regardless of where they live or what their financial situation is,’ explained Sylvester Pang, the company’s marketing manager. This is truly an example for other developers to follow, as is Cultural Treasures’ attitude towards their profits (see graph below).

10.2b

10.2c

**Percentage of profits invested back into the community**



9.1b

### Minutes from Cultural Treasures board meeting

**Date:** 1.30 PM, Monday 22 May 2017

**Chairperson:** Sylvester Pang

**Members:** Summer Li  
Winston Park  
Ripley Wan

**Secretary:** Gaudi Chow

#### Grand opening of Hong Kong Museum Island

Sylvester announced that due to construction delays, the Grand Opening of Museum Island will need to be pushed back to 16 June next year. The soft openings of the different venues will go ahead according to the original schedule, however.

Venue	Soft opening
Concert Hall	12 May 2018
Hong Kong Museum of Culinary Arts	19 May 2018
Hong Kong Film Museum	<u>26 May 2018</u>
Cantopop Museum	2 June 2018

The board has considered several local pop culture figures for the different Ambassador positions, and has settled on the first one: it was decided that we should invite Desirée Zhao to be our official Ambassador of Film, and to attend the soft opening of the Film Museum as Guest of Honour. Winston pointed out that Ms Zhao might want to do one of the performances he proposed in the new gallery of the museum. She would get to try out the fun activity we have planned for visitors to the gallery. Gaudi to contact her.

10.1c

10.1a

10.1b

10.1d

10.1e

**THIS IS THE LAST PAGE OF THE PART B2 DATA FILE**

**Do not write on this page.**  
**Answers written on this page will not be marked.**

Candidate Number									
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**MOCK TEST (2017)  
ENGLISH LANGUAGE  
PAPER 3 PART B2  
QUESTION-ANSWER BOOK**

**B2**  
DIFFICULT SECTION

**Task 8: Summary for Sylvester Pang (22 marks)**

Write a summary of the opinions on the draft project plan and features of Hong Kong Museum Island using information from the B2 Data File and your notes. Write around 220 words.

Model writing

Answers written in the margins will not be marked.

Comments on draft project plan

Having reviewed the draft project plan for Hong Kong Museum Island, the team would like to keep the <sup>8.1a</sup> three museums, the <sup>8.1b</sup> concert hall and <sup>8.1c</sup> one of the restaurants. The team suggested <sup>8.2a</sup> removing the Wing Chun Wing of the Film Museum. They also recommended

5 removing the <sup>8.2b</sup> walls around the complex, to <sup>8.2c</sup> keep the whole island open to the public. Rather than having two separate restaurants, the team suggested <sup>8.3a</sup> combining them into a larger restaurant serving both Chinese and Western cuisine. The team would also like to see the addition of a <sup>8.3b</sup> hawker centre serving lighter snacks. The introduction of an <sup>8.3c</sup> electric train was suggested <sup>8.3d</sup> to transport visitors between the different buildings. It was also suggested that

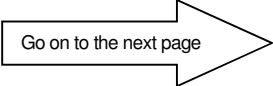
10 this train could feature <sup>8.3e</sup> pedals, so passengers could help generate electricity. Instead of the Wing Chun Wing, the team would like the Film Museum to include a <sup>8.3f</sup> gallery dedicated to stunts in films, where regular <sup>8.3g</sup> stunt performances would also be put on. It was also suggested that <sup>8.3h</sup> visitors could be given the opportunity to try 'wire fu' in this gallery. Finally, if the public is given access to the island, it was suggested that paying museum visitors should be

15 given <sup>8.3i</sup> wrist band entry passes to make entry smoother. These wrist bands could also be used to <sup>8.3j</sup> make payments within the complex.

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Answers written in the margins will not be marked.

**END OF TASK 8**

**Task 9: Overview for The Factory Hotel’s website (18 marks)**

Write an overview of what Cultural Treasures has done for culture and the local community in Hong Kong using information from the B2 Data File and your notes. Write around 150 words.

Model writing

Cultural Treasures’ Commitment to Culture and the Local Community

---

Recent achievements

Cultural Treasures recently became the proud recipient of the <sup>9.1a</sup> Cultural Coalition’s coveted ‘Community Hero’ award. Also, the ratio of our <sup>9.1b</sup> profits that we invest back into the

5 community peaked in 2016, at almost 90%.

Hong Kong Museum Island

Cultural Treasures has appointed <sup>9.2a</sup> Dr Christopher Chen as director of the new Hong Kong Museum Island project. Dr Chen is a highly respected <sup>9.2b</sup> professor of Cultural Studies at the

10 University of Hong Kong, and therefore the perfect person for this job. In addition to <sup>9.2c</sup> admission being free on Wednesdays, as the government requested, Museum Island will be <sup>9.2d</sup> free for everyone on Mondays as well. <sup>9.2e</sup> School classes always enjoy free admission, as in all our museums.

Other contributions to the Hong Kong community

As research has shown that <sup>9.3a</sup> children who go to the theatre grow up to be happier and more

15 creative, Cultural Treasures has launched a <sup>9.3b</sup> project called Theatre for Kids. Our <sup>9.3c</sup> theatre group will visit local schools and put on performances for free. <sup>9.3d</sup> This summer, we will also be offering free acting classes to kids.

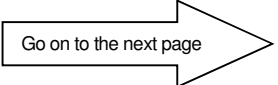
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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 9**

**Task 10: Letter of invitation** (12 marks)

Write a letter of invitation to Ms Desirée Zhao using information from the B2 Data File. You do not need to write an address. Write around 100 words.

Model writing

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Dear Ms Zhao,

We would like to invite you to be Cultural Treasures' official <sup>10.1a</sup> Ambassador of Film, and the <sup>10.1b</sup> Guest of Honour at the soft opening of our new Hong Kong Film Museum on <sup>10.1c</sup> 26 May 2018. We would also like you to do a <sup>10.1d</sup> stunt performance in the museum's Stunt Gallery.

5 This would give you an opportunity to <sup>10.1e</sup> try wire fu for the first time.

Cultural Treasures shares your belief that <sup>10.2a</sup> culture should be available to everyone. We have put this into practice by, for example, building <sup>10.2b</sup> four theatres in poor communities in China. We truly believe that <sup>10.2c</sup> everyone should have access to theatre, regardless of where they live or what their financial situation is.

10 I look forward to your response.

Yours sincerely,

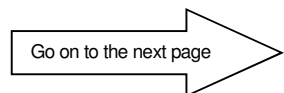
Gaudi Chow

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Answers written in the margins will not be marked.



Answers written in the margins will not be marked.

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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 10**  
**END OF PART B2**

## Marking scheme

### Part A

Each answer carries one mark unless otherwise stated.

### Part B1 (easier section)

#### Task 5 (17 marks)

#### Task completion = 15 marks

*Note to markers: candidates must place the information in the correct section to be awarded a point.*

		DF page reference
	<b><i>Facts &amp; figures about the Gluckenheim Museum</i></b>	
5.1a	What is the total exhibition space	5
5.1b	How many works of art are on display	3*
5.1c	What are the opening hours	3*
	<b><i>Facilities for the whole family</i></b>	
5.2a	(museum) shop	3*/5
5.2b	restaurant	3*/5
5.2c	children eat for free	3*
5.2d	Kinder-Arten	3*/5
5.2e	children can paint // take art classes	3*
	<b><i>Great location &amp; transportation</i></b>	
5.3a	in a beautiful park in Pokfulam	6
5.3b	10 minutes from Central by MTR	6
5.3c	free shuttle bus from Kennedy Town MTR station	6
	<b><i>Features for art lovers</i></b>	
5.4a	large skylights	6/9
5.4b	let in natural light (best way to view art)	9
5.4c	state-of-the-art audio guide (in a variety of languages)	6/9
5.4d	(English) commentary by Dr Gluckenheim	9

*\* Information from page 3 of the Data File is from the tapescript*

#### Task 5: Language = 2 marks

Marks	Accuracy
2	<ul style="list-style-type: none"> <li>• Simple and more complex phrases are generally accurately constructed.</li> <li>• Generally understandable though there may be minor errors.</li> <li>• Most common words are spelt correctly.</li> </ul>
1	<ul style="list-style-type: none"> <li>• Simple phrases are generally accurate.</li> <li>• Grammatical errors sometimes affect understanding.</li> <li>• Spelling of simple words is correct, more complex ones not.</li> </ul>

<b>Marks</b>	<b>Accuracy</b>
<b>0</b>	<ul style="list-style-type: none"><li>• Multiple errors throughout, spelling and/or word usage which make understanding impossible.</li></ul> OR <ul style="list-style-type: none"><li>• Not enough evidence in candidate's work to be able to award '1', possibly due to the candidate copying everything verbatim from the Data File.</li></ul>

**Task 6 (19 marks)****Task completion = 10 marks**

		DF page reference
	<b>Subject</b>	
6.1	You have won our Night at the Museum competition! ( <i>or similar</i> )	4
	<b>Date &amp; time</b>	
6.2a	23 June	7
6.2b	7 p.m. to 1 a.m.	7
	<b>The first tour and dinner</b>	
6.3a	behind-the-scenes tour	8
6.3b	dinner	8
6.3c	menu created by celebrity chef Anton Chiu	8
6.3d	theme: Edible Art	8
6.3e	in main exhibition hall	8
	<b>The second tour</b>	
6.4a	tour of the exhibits	8
6.4b	guided by museum curator Dr Norma Sellers	4
6.4c	expect the unexpected at midnight	7
	<b>Dress code</b>	
6.5	dress up as a character from a work of art	8

**Mark Allocation Grid**

**Note to markers:** The table below indicates the number of marks to be awarded for each section of the task.

Section	No. of correct points	Mark to be awarded
6.1	1	1
	0	0
6.2	2	2
	1	1
	0	0
6.3	5	4
	4	3
	3	2
	1-2	1
	0	0
6.4	3	2
	1-2	1
	0	0
6.5	1	1
	0	0

**Task 6: Language = 5 marks**

Marks	Language
5	<p><b>Data File Manipulation</b> Generally successful in adapting phrases from the Data File to create grammatically correct sentences through: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with a grasp of simple and complex sentences. Grammar mainly accurate with occasional common errors that do not affect overall clarity. Spelling and punctuation are mostly correct.</p>
4	<p><b>Data File Manipulation</b> Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with some attempts to use more complex sentences. Grammatical errors occur in more complex structures but overall clarity not affected. Spelling and punctuation are sufficiently accurate to convey meaning.</p>
3	<p><b>Data File Manipulation</b> Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p><b>Own language</b> Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. Grammatical errors sometimes affect meaning. Most common words are spelt correctly, with basic punctuation being accurate.</p>
2	<p><b>Data File Manipulation</b> Writing characterized by occasional attempts to adapt language from Data File or by chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.</p>
1	<p><b>Data File Manipulation</b> Writing characterized by being mostly a series of chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences may be accurate. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty.</p>
0	<p>Writing characterized by being a series of chunks taken verbatim from the Data File. Multiple errors in sentence structures, spelling and/or word usage which make understanding impossible. OR Not enough evidence in candidate's work to be able to award '1'.</p>

**Task 6: Coherence and Organization = 2 marks**

<b>Marks</b>	<b>Coherence and Organization</b>
<b>2</b>	Overall coherence of text very good with a clear focus on task throughout. Relations between main points and supporting points always clear. Strong cohesive ties used to enhance coherence when necessary.
<b>1</b>	Overall coherence of text is reasonable with a reasonably clear focus on task throughout. The relations between main points and supporting points generally clear. Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
<b>0</b>	Overall coherence of text is weak. Supporting details generally not clearly related to main points. Cohesive ties used contribute little to the coherence of the text. OR Not enough evidence in candidate's work to be able to award '1'.

**Task 6: Appropriacy = 2 marks**

<b>Marks</b>	<b>Appropriacy</b>
<b>2</b>	Register, tone and style generally appropriate through manipulation of parts of Data File and own language. The candidate has produced a text appropriate for task.
<b>1</b>	Register, tone and style reasonably appropriate to the text through some manipulation of parts of Data File and through own language. Tone may be inconsistent due to parts being copied verbatim from the Data File.
<b>0</b>	Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text. The candidate has written a text which is characterized by having copied chunks of the Data File indiscriminately. Does not give the impression of the writer's own text written to fulfil the task.

**Task 7 (17 marks)****Task completion = 8 marks**

		DF page reference
	<b>First issue</b>	
7.1	no local artists are featured in the museum	3*/9
	<b>Explanation &amp; solution</b>	
7.2a	did send out invitations, but no one interested	3*
7.2b	12 paintings by Lantau Collective	4
7.2c	one room will be dedicated to these paintings	4
	<b>Second issue</b>	
7.3	high entrance fee	9
	<b>Explanation &amp; solution</b>	
7.4a	same in all Gluckenheim Museums	4
7.4b	annual ticket	7
7.4c	HK\$300	7

\* Information from page 3 of the Data File is from the tapescript

**Mark Allocation Grid**

**Note to markers:** The table below indicates the number of marks to be awarded for each section of the task.

Section	No. of correct points	Mark to be awarded
7.1	1	1
	0	0
7.2	3	3
	2	2
	1	1
	0	0
7.3	1	1
	0	0
7.4	3	3
	2	2
	1	1
	0	0

**Task 7: Language = 5 marks**

Marks	Language
5	<p><b>Data File Manipulation</b> Generally successful in adapting phrases from the Data File to create grammatically correct sentences through: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with a grasp of simple and complex sentences. Grammar mainly accurate with occasional common errors that do not affect overall clarity. Spelling and punctuation are mostly correct.</p>
4	<p><b>Data File Manipulation</b> Sometimes successful in adapting phrases from the Data File to create grammatically correct sentences. This is done through some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with some attempts to use more complex sentences. Grammatical errors occur in more complex structures but overall clarity not affected. Spelling and punctuation are sufficiently accurate to convey meaning.</p>
3	<p><b>Data File Manipulation</b> Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p><b>Own language</b> Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. Grammatical errors sometimes affect meaning. Most common words are spelt correctly, with basic punctuation being accurate.</p>
2	<p><b>Data File Manipulation</b> Writing characterized by occasional attempts to adapt language from Data File or by chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.</p>
1	<p><b>Data File Manipulation</b> Writing characterized by being mostly a series of chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences may be accurate. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty.</p>
0	<p>Writing characterized by being a series of chunks taken verbatim from the Data File. Multiple errors in sentence structures, spelling and/or word usage which make understanding impossible. OR Not enough evidence in candidate's work to be able to award '1'.</p>

**Task 7: Coherence and Organization = 2 marks**

<b>Marks</b>	<b>Coherence and Organization</b>
<b>2</b>	Overall coherence of text very good with a clear focus on task throughout. Relations between main points and supporting points always clear. Strong cohesive ties used to enhance coherence when necessary.
<b>1</b>	Overall coherence of text is reasonable with a reasonably clear focus on task throughout. The relations between main points and supporting points generally clear. Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
<b>0</b>	Overall coherence of text is weak. Supporting details generally not clearly related to main points. Cohesive ties used contribute little to the coherence of the text. OR Not enough evidence in candidate's work to be able to award '1'.

**Task 7: Appropriacy = 2 marks**

<b>Marks</b>	<b>Appropriacy</b>
<b>2</b>	Register, tone and style generally appropriate through manipulation of parts of Data File and own language. The candidate has produced a text appropriate for task.
<b>1</b>	Register, tone and style reasonably appropriate to the text through some manipulation of parts of Data File and through own language. Tone may be inconsistent due to parts being copied verbatim from the Data File.
<b>0</b>	Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text. The candidate has written a text which is characterized by having copied chunks of the Data File indiscriminately. Does not give the impression of the writer's own text written to fulfil the task.

**Part B2 (more difficult section)**

**Task 8 (22 marks)**

**Task completion = 13 marks**

		DF page reference
	<b>Features to keep</b>	
8.1a	three museums	6
8.1b	concert hall	8
8.1c	one restaurant	6/7
	<b>Features not to keep</b>	
8.2a	Wing Chun Wing	7
8.2b	walls	8
8.2c	keep the whole island open to the public	3*
	<b>Features to add/How to develop the features</b>	
8.3a	combine Western and Chinese restaurants	6
8.3b	add a hawker centre (for lighter snacks)	7
8.3c	add an electric train	7
8.3d	to transport visitors between the different buildings	6
8.3e	pedals (to generate electricity)	9
8.3f	gallery dedicated to stunts in films (instead of Wing Chun Wing)	7
8.3g	(regular) stunt performances	8
8.3h	visitors could try 'wire fu'	9
8.3i	have wrist band entry passes for museum visitors	8
8.3j	could be used for payments	9

\* Information from page 3 of the Data File is from the tapescript

**Mark Allocation Grid**

**Note to markers:** The table below indicates the number of marks to be awarded for each section of the task.

Section	No. of correct points	Mark to be awarded
8.1	3	3
	2	2
	1	1
	0	0
8.2	3	3
	2	2
	1	1
	0	0
8.3	9–10	7
	7–8	6
	5–6	5
	4	4
	3	3
	2	2
	1	1
	0	0

**Task 8: Language = 5 marks**

Marks	Language
5	<p><b>Data File Manipulation</b> Successful manipulation of phrases from the Data File to create grammatically correct sentences. Achieved through a wide variety of changes made to the original texts.</p> <p><b>Own language</b> A wide range of accurate sentence structures using own language, with an excellent grasp of more complex structures. Grammar extremely accurate with very occasional slips. Spelling and punctuation are mostly correct.</p>
4	<p><b>Data File Manipulation</b> Generally successful in adapting phrases from the Data File to create grammatically correct sentences through some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with a grasp of simple and complex sentences. Grammar mainly accurate with occasional common errors that do not affect overall clarity. Spelling and punctuation are mostly correct.</p>
3	<p><b>Data File Manipulation</b> Sometime successful in adapting phrases from the Data File to create grammatically correct sentences. This is done though some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with some attempts to use more complex sentences. Grammatical errors occur in more complex structures but overall clarity not affected. Spelling and punctuation are sufficiently accurate to convey meaning.</p>
2	<p><b>Data File Manipulation</b> Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p><b>Own language</b> Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. Grammatical errors sometimes affect meaning. Most common words are spelt correctly, with basic punctuation being accurate.</p>
1	<p><b>Data File Manipulation</b> Writing characterized by occasional attempts to adapt language from Data File or by chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.</p>
0	<p><b>Data File Manipulation</b> Writing characterized by being mostly a series of chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences may be accurate. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty. OR Not enough evidence in candidate's work to be able to award '1'.</p>

**Task 8: Coherence and Organization = 2 marks**

<b>Marks</b>	<b>Coherence and Organization</b>
<b>2</b>	Overall coherence of text is very good. It is clearly on topic and congruent with the subject. Relations between main points and supporting points always clear. Strong cohesive ties used to enhance coherence when necessary.
<b>1</b>	Overall coherence of text is reasonable. It is generally on topic and congruent with the subject. Relations between main points and supporting points generally clear. Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
<b>0</b>	Overall coherence of text is weak. It is mostly off topic and not clearly congruent with the subject. Supporting details generally not clearly related to main points. Cohesive ties used contribute little to the coherence of the text. OR Not enough evidence in candidate's work to be able to award '1'.

**Task 8: Appropriacy = 2 marks**

<b>Marks</b>	<b>Appropriacy</b>
<b>2</b>	Register, tone and style generally appropriate to text through manipulation of parts of Data File and own language. Consistently demonstrates audience awareness.
<b>1</b>	Register, tone and style reasonably appropriate to the text through some manipulation of parts of Data File and through own language. Tone may be inconsistent.
<b>0</b>	Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

**Task 9 (18 marks)**

**Task completion = 9 marks**

		DF page reference
	<b>Recent achievements</b>	
9.1a	Cultural Coalition's 'Community Hero' award	10
9.1b	almost 90% / 88% of profits invested back into the community in 2016	10
	<b>Hong Kong Museum Island</b>	
9.2a	Dr (Christopher) Chen is director	3*
9.2b	(respected) professor of Cultural Studies (at University of Hong Kong)	3*
9.2c	government: free admission on Wednesdays	3*
9.2d	free admission (for everyone) on Mondays as well	3*
9.2e	always free admission for schools	3*
	<b>Other contributions</b>	
9.3a	(visiting museums and) going to the theatre makes kids (grow up to be) happier and more creative	4
9.3b	Theatre for Kids project	3*
9.3c	hired a theatre group to visit Hong Kong schools	3*
9.3d	offering free acting classes to kids this summer	4

\* Information from page 3 of the Data File is from the transcript

**Mark Allocation Grid**

**Note to markers:** The table below indicates the number of marks to be awarded for each section of the task.

Section	No. of correct points	Mark to be awarded
9.1	2	2
	1	1
	0	0
9.2	5	4
	4	3
	3	2
	1-2	1
	0	0
9.3	4	3
	3	2
	1-2	1
	0	0

**Task 9: Language = 5 marks**

Marks	Language
5	<p><b>Data File Manipulation</b> Successful manipulation of phrases from the Data File to create grammatically correct sentences. Achieved through a wide variety of changes made to the original texts.</p> <p><b>Own language</b> A wide range of accurate sentence structures using own language, with an excellent grasp of more complex structures. Grammar extremely accurate with very occasional slips. Spelling and punctuation are mostly correct.</p>
4	<p><b>Data File Manipulation</b> Generally successful in adapting phrases from the Data File to create grammatically correct sentences through some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with a grasp of simple and complex sentences. Grammar mainly accurate with occasional common errors that do not affect overall clarity. Spelling and punctuation are mostly correct.</p>
3	<p><b>Data File Manipulation</b> Sometime successful in adapting phrases from the Data File to create grammatically correct sentences. This is done though some of: word formation changes, tense changes, pronoun changes etc.</p> <p><b>Own language</b> A range of accurate sentence structures with some attempts to use more complex sentences. Grammatical errors occur in more complex structures but overall clarity not affected. Spelling and punctuation are sufficiently accurate to convey meaning.</p>
2	<p><b>Data File Manipulation</b> Occasionally successful in adapting phrases from the Data File to create grammatically correct sentences though more often errors occur due to failing to change the original texts to the requirements of his/her own text.</p> <p><b>Own language</b> Simple sentences are generally accurately constructed. Occasional attempts are made to use more complex sentences. Structures used tend to be repetitive in nature. Grammatical errors sometimes affect meaning. Most common words are spelt correctly, with basic punctuation being accurate.</p>
1	<p><b>Data File Manipulation</b> Writing characterized by occasional attempts to adapt language from Data File or by chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences are generally accurate. Only scattered attempts at longer, more complex sentences. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation mostly accurate.</p>
0	<p><b>Data File Manipulation</b> Writing characterized by being mostly a series of chunks taken verbatim from the Data File.</p> <p><b>Own language</b> Short simple sentences may be accurate. Grammatical errors often affect meaning. Spelling of simple words is correct, more complex ones not, with basic punctuation often faulty. OR Not enough evidence in candidate's work to be able to award '1'.</p>

**Task 9: Coherence and Organization = 2 marks**

<b>Marks</b>	<b>Coherence and Organization</b>
<b>2</b>	Overall coherence of text is very good. It is clearly on topic and congruent with the subject. Relations between main points and supporting points always clear. Strong cohesive ties used to enhance coherence when necessary.
<b>1</b>	Overall coherence of text is reasonable. It is generally on topic and congruent with the subject. Relations between main points and supporting points generally clear. Cohesive ties used generally enhance coherence although these may occasionally be fuzzy.
<b>0</b>	Overall coherence of text is weak. It is mostly off topic and not clearly congruent with the subject. Supporting details generally not clearly related to main points. Cohesive ties used contribute little to the coherence of the text. OR Not enough evidence in candidate's work to be able to award '1'.

**Task 9: Appropriacy = 2 marks**

<b>Marks</b>	<b>Appropriacy</b>
<b>2</b>	Register, tone and style generally appropriate to text through manipulation of parts of Data File and own language. Consistently demonstrates audience awareness.
<b>1</b>	Register, tone and style reasonably appropriate to the text through some manipulation of parts of Data File and through own language. Tone may be inconsistent.
<b>0</b>	Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

**Task 10 (12 marks)****Task completion = 8 marks**

		DF page reference
	<b><i>Role and duties and date of soft opening</i></b>	
10.1a	Ambassador of Film	11
10.1b	Guest of Honour	11
10.1c	soft opening of Film Museum, 26 May 2018	11
10.1d	do a stunt performance	11
10.1e	you would get to try wire fu	6/9/11
	<b><i>Persuasion (interests/beliefs)</i></b>	
10.2a	you believe that culture should be available to everyone	6
10.2b	our company cares about culture — have constructed four theatres free of charge in poor communities in China	10
10.2c	'everyone should have access to theatre, regardless of where they live or what their financial situation is ...'	10

**Mark Allocation Grid**

**Note to markers: The table below indicates the number of marks to be awarded for each section of the task.**

Section	No. of correct points	Mark to be awarded
10.1	5	5
	4	4
	3	3
	2	2
	1	1
	0	0
10.2	3	3
	2	2
	1	1
	0	0

**Task 10: Language = 2 marks**

<b>Marks</b>	<b>Language</b>
<b>2</b>	Simple and more complex sentences are generally accurately constructed. Generally understandable though there may be some minor errors. Most common words are spelt correctly.
<b>1</b>	Simple sentences are generally accurate. Grammatical errors sometimes affect understanding. Spelling of simple words is correct, more complex ones not.
<b>0</b>	Multiple errors throughout, spelling and/or word usage which make understanding impossible. OR Not enough evidence in candidate's work to be able to award '1', possibly due to the candidate copying everything verbatim from the Data File.

**Task 10: Appropriacy = 2 marks**

<b>Marks</b>	<b>Appropriacy</b>
<b>2</b>	Register, tone and style generally appropriate to text through manipulation of parts of Data File and own language. The candidate has produced a text appropriate for task.
<b>1</b>	Register, tone and style reasonably appropriate to the text through some manipulation of parts of Data File and through own language. Tone may be inconsistent.
<b>0</b>	Little or no evidence of an ability to manipulate register, tone or style in order to produce an appropriate text.

## Tapescript

[Track 01]

**Announcer:** Oxford Essential and Advanced HKDSE Practice Papers Mock Test 2017.  
English Language Paper 3, Listening and Integrated Skills.

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Instructions to candidates. You should have on your desk a Part A Question-Answer Book, a Part B1 Question-Answer Book, a Part B2 Question-Answer Book, a Part B1 Data File and a Part B2 Data File. Do not open them until you are told to do so. I repeat, do not open the Question-Answer Books or the Data Files until you are told to do so.

Now write your Candidate Number in the space provided on page 1 of your Part A Question-Answer Book.

*(ten-second pause)*

Now look at the Part A Question-Answer Book. Check that the Part A Question-Answer Book has no missing pages. Look for the words 'End of Part A. Now go on to Part B' on the last page.

*(ten-second pause)*

Now look at your Part B1 Question-Answer Book. Check that the Part B1 Question-Answer Book has no missing pages. Look for the words 'End of Part B1' on the last page.

*(ten-second pause)*

Now look at your Part B2 Question-Answer Book. Check that the Part B2 Question-Answer Book has no missing pages. Look for the words 'End of Part B2' on the last page.

*(ten-second pause)*

Now look at your Part B1 Data File. Check that your Part B1 Data File has no missing pages. Look for the words 'This is the last page of the Part B1 Data File' on the last page.

*(ten-second pause)*

Now look at your Part B2 Data File. Check that the Part B2 Data File has no missing pages. Look for the words 'This is the last page of the Part B2 Data File' on the last page.

*(ten-second pause)*

You are reminded that all examination materials will be played ONCE only. This paper is divided into two parts: Part A and Part B. For Part A, you should use a pencil to answer all questions. For Part B, you can use a pen or a pencil. Put up your hand now if you have any difficulties. It is not possible to handle complaints after you have sat the paper.

*(ten-second pause)*

The listening component is about to begin.

*(three-second pause)*

Open your Part A Question-Answer Book at page 2. Part A is about to begin.

[Track 02]

**Announcer:** Part A.

Situation. It has been decided that Hong Kong should apply to become Asia's Capital of Culture in 2018. You will hear several different recordings related to this subject.

In Part A, you will have a total of four tasks to do. Follow the instructions in the Question-Answer Book and in the recording to complete the tasks. You will find all the information you need in the Question-Answer Book and the recording. You now have two minutes to familiarize yourself with Tasks 1–4.

*(two minutes of Greensleeves)*

*(tone)*

**Announcer:** Task 1. Dominic Winters is hosting a radio programme called 'Winter Morning'. Listen to the programme and write the information in the spaces below. The first one has been provided as an example.

You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

*(30 seconds of Greensleeves)*

*(tone)*

- Dominic:** Good morning and welcome, everyone, to *Winter Morning*, with me, Dominic Winters. We've got a very cultural show for you today, and for this I'm joined by Ms Wynona Liu, the chairperson of the Hong Kong Cultural Capital Committee, and Dr Michelle Chin, who's come all the way from the University of Singapore. Welcome, both of you. 1
- Both:** Thanks.
- Dominic:** So what we'll be talking about today is Hong Kong's application to become Asia's Capital of Culture in 2018. I guess our listeners might need a bit of background here—as do I, quite frankly. Dr Chin, I understand you're the expert on this—could you fill us in?
- Dr Chin:** Sure, Dominic, and thanks for having me on the show. Well, the purpose of having a cultural capital is to promote Asian culture generally, and also to increase travel between the different countries in the region. 2
- Dominic:** That sounds like a good idea. Everyone clearly benefits if there's more travel between the different Asian countries. So is this a new thing or have we had cultural capitals before?
- Dr Chin:** It's not a new thing at all, no. If Hong Kong gets chosen, you will actually be the sixth cultural capital. 3
- Dominic:** Wow, the sixth? I don't know why I haven't heard of this before. So what is the current cultural capital, then?
- Dr Chin:** At the moment, the holder of the title is Osaka, in Japan. 4
- Dominic:** Osaka? OK, sure—they've got culture there, I suppose. And how are these cultural capitals picked? If they need to apply, I guess there must be some sort of body that makes the decision. Or are they picked by the general public?
- Dr Chin:** No, they're picked by a committee, a pan-Asian committee. 5
- Dominic:** A what now committee?
- Dr Chin:** A pan-Asian committee, meaning it consists of representatives from all over Asia. I was the Singaporean representative last year, which is why I was invited on this show.
- Dominic:** Huh, really? I probably should have known that. Anyway, that's great: if you were responsible for picking this year's cultural capital, you should be able to offer some good advice to Hong Kong and to Ms Liu. What sort of things do you look for when you evaluate the different candidates?
- Dr Chin:** There are a lot of different criteria, from the city's traditions in relation to cultural arts such as music, literature and theatre, to things like architecture and history. But to be honest, to most committee members the two most important factors are probably the quality and availability of the city's museums, and its food culture. 6

- Dominic:** Really? Why is that?
- Dr Chin:** It's quite simple, really: those seem to be the things that most tourists care about. After all, the whole point of having a Capital of Culture is to encourage tourism. 7
- Dominic:** Yes, that makes sense. So can any city apply to be Asia's Capital of Culture, or are there special requirements?
- Dr Chin:** Well, obviously, it needs to be in Asia.
- Dominic:** OK, that seems logical.
- Dr Chin:** It can be anywhere in Asia, though, not just South-east Asia. Also, I suppose that in most cases, the applicants are the capital of their country, but that isn't actually a requirement. They do need to be a proper city, however, which in an Asian context probably means a population of at least around a million people. 8
- Dominic:** I see. So, Ms Liu, you're the chairperson of the committee that's responsible for Hong Kong's application. Some great tips for you there, right?
- Ms Liu:** Yes, very useful. Thank you, Dr Chin.
- Dominic:** Let me ask you, what is the point of applying for this title? What do you hope to achieve?
- Ms Liu:** Well, we have several reasons. First, we want to show the rest of Asia that Hong Kong has a unique culture. 9
- Dominic:** Yes, I guess our culture is rather unique. But could you be a bit more specific?
- Ms Liu:** I think Hong Kong is probably the best example of an 'East meets West' city, and I think many tourists find that fascinating. 10
- Dominic:** Yes, that's a good point. What are the other reasons?
- Ms Liu:** I'm not sure how much time we've got, but one other main reason is to promote Hong Kong's cultural industries. 11
- Dominic:** And what exactly do you mean by 'cultural industries'?
- Ms Liu:** Things like our film industry, which is a very popular Hong Kong export. And I was very encouraged by what you said, Dr Chin, because I would also count Hong Kong's food as one of its most important cultural industries. 12  
13
- Dominic:** Mm, food ... That reminds me: we're coming up on 12 o'clock and it's time for me to sign off. My thanks to Dr Chin and Ms Liu—it was great to meet you both. Now let's go grab some yum cha!
- Announcer:** That is the end of Task 1. You now have one minute to tidy up your answers.

*(one minute of Greensleeves)*

(tone)

[Track 03]

**Announcer:** Task 2. Listen to another episode of 'Winter Morning' in which the host Dominic Winters is once again talking to Ms Wynona Liu. Listen and fill in the missing information in the spaces below.

You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

(30 seconds of Greensleeves)

(tone)

**Dominic:** Welcome to 'Winter Morning', with me, Dominic Winters. Today, we'll be talking once again about Hong Kong's application to become Asia's Capital of Culture in 2018. Ms Wynona Liu, the chairperson of the Hong Kong Cultural Capital Committee has an exciting invitation to our listeners, I believe.

**Ms Liu:** Yes, Dominic, that's right. We're setting up a focus group and we need people to join it.

**Dominic:** A focus group, you say. Why?

**Ms Liu:** Well, we in the committee think we have a pretty good idea what a city needs to be a cultural capital, but we also want the general public's views on this. 14

**Dominic:** I see. So can anyone join this focus group? What sort of people are you looking for?

**Ms Liu:** Almost anyone can join. We're looking for people from the following different age groups: 13 to 19, 20 to 45, and 46 to 75. 15

**Dominic:** OK. And how many people are you looking for in total?

**Ms Liu:** We'd like to have about eight people from the 13 to 19 group, twelve people from the 20 to 45 group, and eight people from the 46 to 75 group. 16

**Dominic:** In other words, one of the three groups is a bit larger than the others. Why is that?

**Ms Liu:** It's quite simple, really. People in that particular age group tend to do more travelling than the others, so we'd really like to hear what they have to say. 17

**Dominic:** Yes, I suppose you do tend to do most of your travelling when you're that age. So what do you expect the focus group members to do?

**Ms Liu:** Well, for a start, they'll have to attend the focus group meetings. 18

**Dominic:** Ah, that's rather obvious. I guess that was quite a stupid question, wasn't it?

- Ms Liu:** No, not at all, Dominic. You see, attending the meetings isn't the only thing we'll need the focus group members to do. We'd also like them to submit some opinions in writing after every meeting. 19
- Dominic:** Submit opinions in writing? What sort of opinions?
- Ms Liu:** Oh, it could be anything, really. From something small and personal like their favourite museum, to something bigger like what they think is the meaning of culture. 20  
21
- Dominic:** The meaning of culture? Now, that *is* a big topic. But aren't these the sort of things you'll be discussing in the meetings? Why do you need the group members to write them down as well?
- Ms Liu:** We're worried that some group members might be too shy to speak freely in the meetings. They may have great ideas that we don't get to hear for this reason. 23  
22
- Dominic:** Fair enough, and very considerate of you—that way everyone gets to have their say.
- Ms Liu:** Yes, our thought precisely. And applicants actually get to have their say before they even join the focus group. That's part of the application process.
- Dominic:** Really, how do you mean?
- Ms Liu:** To apply to join the focus group, members of the public will need to write an essay stating why they think Hong Kong should be Asia's Capital of Culture, and send it to focus@hkccc.hk. 24  
25
- Dominic:** Oh, I see: by writing these essays more people really do get to have their say—good idea. And sorry, what was the email address again?
- Ms Liu:** It's (*slowly*) focus@hkccc.hk. Oh, and this is important: the deadline for applications is actually pretty tight. We need the essays to be submitted by the seventh of July. 26
- Dominic:** No problem, the seventh of July is still two weeks away—that's plenty of time to write my essay! Well, good luck with the focus group, Wynona, and with Hong Kong's application to become Asia's Capital of Culture. It'll be interesting to see how it all works out. Perhaps you could come back on the show again when the results are in?
- Ms Liu:** Sure Dominic, it'd be my pleasure!
- Announcer:** That is the end of Task 2. You now have one minute to tidy up your answers.

*(one minute of Greensleeves)*

*(tone)*

[Track 04]

**Announcer:** Task 3. Ms Liu and the rest of the Hong Kong Cultural Capital Committee are watching some videos submitted by other cities applying for the title of Asia's Capital of Culture 2018. Listen and fill in the missing information in the spaces below.

You now have 30 seconds to study the task. At the end of the task, you will have one and a half minutes to tidy up your answers.

*(30 seconds of Greensleeves)*

*(tone)*

**Announcer:** Video One. Bali, Indonesia.

**Arif:** Welcome, everyone, to the town of Ubud on beautiful Bali island. I'm Arif, and I'm going to show you some of our cultural attractions. First of all, though, I know what some of you are thinking: Ubud is just a small town, there aren't even fifty thousand people living here. That's true. But what we lack in population, we make up for in culture. Right, let's start the tour. First stop is our stunning town centre. 27

Here we are at the beautiful Puri Saren Agung, right in the Ubud town centre. Since the late 19th century, this has been the royal palace of Ubud, and the current royal family still lives here. These days it is also a hotel, as well as one of the most popular places to watch traditional dance performances. 28  
29  
30

Now, these lovely traditional buildings here house ARMA, or to give it its full name, Agung Rai Museum of Art—that's A-G-U-N-G, R-A-I, Agung Rai. This is one of several art museums in our town, and here you can see paintings of Ubud by artists from all over the world. Over the years, many artists have been drawn to this area because of its gorgeous scenery and its special light, which is great for painting. 31  
32

One of the main cultural attractions in Ubud is traditional dance, and one of the very best of our many dances is legong. So here we are now at a traditional legong performance. This type of dance was originally performed only for the royal family, but of course, nowadays anyone can watch. And originally all the dancers were girls who had not yet reached puberty. But these days, women of any age can dance legong, and sometimes even men take part in performances. 33  
34

I wish I could show you more of Bali's amazing attractions, but that's all the time we have. I hope I've given you an idea of why Bali deserves to be Asia's Capital of Culture 2018.

*(five-second pause)*

**Announcer:** Video Two. Taipei, Taiwan.

**Ting-Ting:** *Ni hao*, and welcome to my hometown of Taipei—Asia’s next Capital of Culture! I’m Ting-Ting and I want to show you just how much cultural fun you can squeeze into a single day in my city.

Right, it’s nine in the morning and here we are in Tam Sui District, in north-western Taipei, right by the sea. Over the years, this place has been under the control of many different countries. First, the Spanish arrived in the early 17th century, but they were kicked out by the Dutch just over a decade later. Then, of course, Tam Sui and the rest of Taiwan were under Japanese rule during the Second World War. These days, however, visitors don’t come to colonize; they come to see the historical buildings and to watch the street performers on the waterfront.

Just after lunch now, 1 o’clock, and we’re at the extraordinary National Palace Museum, one of the best in the world. The permanent collection here consists of an amazing 700,000 artefacts. But what makes this collection truly special is that many of the pieces used to belong to the Chinese emperors. The museum contains priceless treasures made from gold and precious stones, yet two of the most popular exhibits are a simple piece of jade and an olive pit. Why? Well, the piece of jade has been made to look almost exactly like a piece of roast pork! And the olive pit is actually a tiny little sculpture: it has been carved into a boat, complete with passengers and crew!

Finally, it’s evening, which means it’s time for people’s favourite pastime in Taipei: eating! And here, some of the best eating is done out in the street. That’s why I’ve taken you to Raohe Night Market. Now, there are plenty of night markets in Taipei. The biggest and most famous one is probably the one called Shiling. But Raohe is the oldest night market in the city, and it’s my personal favourite. One of the things you absolutely must eat if you visit Raohe is a so-called pepper bun. You’ll probably have to queue for at least ten minutes, but it’ll be worth it. The bun is filled with wonderfully juicy, peppery pork. And the very best thing about it? It’s not made from jade!

So that’s one of the many ways you can spend a culture-filled day in Taipei, Asia’s Capital of Culture 2018! Thanks for watching, and vote Taipei!

**Announcer:** That is the end of Task 3. You now have one and a half minutes to tidy up your answers.

*(one and a half minutes of Greensleeves)*

*(tone)*

[Track 05]

**Announcer:** Task 4. The title of Asia’s Capital of Culture 2018 went to Chiang Mai. Ms Liu visited Chiang Mai for one month and has returned to ‘Winter Morning’ to talk about her experiences. Listen to the interview and answer the questions below. Please note you do not need to answer in complete sentences.

You now have 30 seconds to study the task. At the end of the task, you will have three minutes to tidy up your answers.

(30 seconds of Greensleeves)

(tone)

**Dominic:** Welcome back to the show, everyone. My regular listeners are sure to remember my next guest, Ms Wynona Liu, who was—or should that be ‘is’?—the chairperson of the Hong Kong Cultural Capital committee. Good to see you again, Wynona.

**Ms Liu:** Thanks Dominic, it’s good to be back. And yes, I am still the chairperson of the committee—I don’t give up that easily!

**Dominic:** Excellent, that’s the spirit! First of all, I was really sorry to hear that Hong Kong didn’t get picked this year. Instead, the title went to ...

**Ms Liu:** ... to Chiang Mai, in northern Thailand. Which is where I’ve been for the last month.

**Dominic:** Oh, I see. And what have you been doing there?

**Ms Liu:** I went on a sort of fact-finding mission, to try to find out what they’ve got that we apparently don’t. 42

**Dominic:** I see. And did you succeed in your mission? Why do you think Chiang Mai won the title?

**Ms Liu:** To be perfectly honest, it’s really not that surprising. Thinking back to what Dr Chin said about the selection criteria on your show last time, Chiang Mai definitely meets those.

**Dominic:** Really? In what way?

**Ms Liu:** It may not have that many high-quality museums, but there’s no shortage of other cultural attractions. For a start, there are over 300 temples in the city, and most of them are absolutely stunning—not to mention centuries old. And if you leave the city and travel into the countryside, you can visit a number of different hill tribes, each with their individual culture. 43  
44

**Dominic:** And remind me: what was the other thing Dr Chin said was important?

**Ms Liu:** The city’s food culture. And I’m sure you won’t be surprised when I say that the food culture of Chiang Mai is pretty spectacular. Because of its location, Chiang Mai’s food has been heavily influenced by Myanmar, the country also known as Burma, to the North-East. Thai food is always fantastic, but even by those very high standards, Chiang Mai is truly special. Almost every single thing I ate in the city was amazing. 45

**Dominic:** *Almost every single thing?* So not everything was to your liking?

- Ms Liu:** Well, I did have one thing—a drink—that was one of the most revolting things to ever pass my lips. That’s quite a funny story, actually.
- Dominic:** Great! We love funny stories on this show.
- Ms Liu:** *(laughs)* I’ve noticed ... Well, I actually managed to meet up with one of the members of the committee that submitted Chiang Mai’s application—a lovely woman named Sunisa—and she took me to this small local restaurant. Now, the food was fantastic, but it was really, really spicy, so I asked for a lime soda to try to extinguish the fire in my mouth. I took one sip, but found it too bitter 46 for my taste. When I complained to Sunisa, she reached for this metal jar that was on the table next to us. ‘Great,’ I thought, ‘syrup,’ and poured about a decilitre of the stuff into my lime soda. I took a massive gulp, and immediately felt like my head was exploding! I ended up spitting the entire contents of my 47 mouth all over the table.
- Dominic:** Wow! So what had gone wrong?
- Ms Liu:** Sunisa had somehow managed to give me the wrong jar. The one she gave me didn’t contain syrup—it contained fish sauce with chillies! She said it was an 48 accident, but I’m not so sure ...
- Dominic:** *(laughs)* Fish sauce with chillies! She got you good! Seems the Thais aren’t just friendly, but funny as well.
- Ms Liu:** To you maybe! My poor mouth is still burning!
- Dominic:** So, you mentioned the hill tribes outside the city. Did you manage to visit any of those?
- Ms Liu:** Yes! That was one of the best experiences of my trip. I did a three-day trek to a Karen village.
- Dominic:** Sorry, what kind of village?
- Ms Liu:** A village where members of the tribe called Karen—spelt like the girl’s name—live. The Karen are the largest tribal group in the Chiang Mai area.
- Dominic:** I see. And you said this was a trek—does that mean you walked to this village? 49
- Ms Liu:** Yes, mostly. There were some parts where we had to travel by boat—the 50 traditional long tail type, sort of like a canoe with an engine. I originally wanted to do some of it on the back of an elephant, but Sunisa advised against it.
- Dominic:** Did she? Why?
- Ms Liu:** Apparently, many of the elephants that are used on the treks—and in other 51 tourist activities—are treated very badly. For example, they get beaten so that they’ll obey commands, and they often don’t get enough food to eat, or enough water to drink.

**Dominic:** That's terrible! I can see why you didn't want to support that type of animal cruelty.

**Ms Liu:** Exactly. I think walking and travelling by boat was the better option anyway. It really was a fantastic experience. Even though it sort of ended a bit badly for me.

**Dominic:** Really? Not another fish sauce incident, I hope?

**Ms Liu:** *(laughs)* No, fortunately not. On the last night, we slept in a traditional Karen stilt house, and all the beds had mosquito nets to protect against the fierce mozzies of northern Thailand. I was exhausted from the walking so as soon as I put my head on the pillow, I practically fell into a coma. Stupidly, I'd forgotten to make sure that the mosquito net was properly tucked in.

52

**Dominic:** Oh no! I think I can see where this is going ...

**Ms Liu:** Yeah, you're right—I woke up the next morning absolutely covered in mosquito bites. I was in agony, but I'd somehow forgotten to bring any kind of medicine to treat insect bites.

53

**Dominic:** Ouch! But I take it you were OK? I mean, you're here now, after all.

**Ms Liu:** Yes, fortunately an elderly Karen woman saw what had happened to me and immediately put this green cream, made from local plants, on my bites. I felt better right away, and had no problems at all completing the trek.

54

**Dominic:** Wow, that's amazing! Right, we'll have to take a short break now, but we'll be back soon with more of Ms Liu's adventures.

**Announcer:** That is the end of Task 4. You now have three minutes to complete your answers to Task 4 and to tidy up all your other answers.

*(three minutes of Greensleeves)*

*(tone)*

[Track 06]

**Announcer:** Part B. Look at page 2 of your Data File.

Situation. You are Gaudi Chow and you work for a company that develops and runs museums and other cultural venues, called Cultural Treasures Ltd. Your boss is Sylvester Pang, a publicity and marketing manager. Cultural Treasures is currently working on two projects: the Gluckenheim Museum, which has recently been opened, and Hong Kong Museum Island, which is in the planning process. You will now listen to a radio panel show called *Business as Usual* with host Dominic Winters. Appearing on the show are Sylvester Pang and Rebecca Wong from the community group Grow the Grassroots.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarize yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarize yourself with the Question-Answer Book and the Data File.

*(five minutes of Greensleeves)*

*(tone)*

**Announcer:** The recording is about to begin. Turn to page 3 of the Data File.

*(five-second pause)*

*(tone)*

**Dominic:** Good afternoon and welcome to *Business as Usual* with me Dominic Winters, the hardest-working man in talk radio. My guests today are Sylvester Pang, who is the publicity and marketing manager of Cultural Treasures Ltd, a company that develops hotels and other cultural venues. Also on the show is Rebecca Wong, from the community group Grow the Grassroots. Welcome, both of you.

**Rebecca:** Thank you.

**Sylvester:** Thanks, it's great to be on the show. I'm a big fan of yours, Dominic—I never miss an episode of *Winter Morning*.

**Dominic:** That's good to hear! So, Sylvester, since you're being so nice to me, I'll start with you. I understand you've recently opened yet another museum. What can you tell us about it?

**Sylvester:** Yes, that's right, we've just opened a Hong Kong branch of the internationally renowned Gluckenheim Museum. It's been open just two weeks but there are already 1,600 works of art on display.

5.1b

**Dominic:** Wow, 1,600 works of art? After just two weeks? That's pretty impressive.

**Sylvester:** Yes, we think so too! As I mentioned, the museum is already open to the public, so please come and check it out. The opening hours are 9 to 8, Tuesday to Sunday. We're closed on Mondays at the moment.

5.1c

**Dominic:** Those are quite generous opening hours. I'll make sure to stop by one evening this week. You mentioned works of art, so my educated guess is that this is an art museum. Am I right?

**Sylvester:** Yes, precisely. This is the fifth Gluckenheim Museum in the world, and like the others, the Hong Kong branch features sculptures and paintings by artists from all over the world.

**Rebecca:** Sorry, I'll have to stop you there, Sylvester, because that's not quite true, is it? When I visited last week with some other members of my group, we found that there were no works by Hong Kong artists on display. None at all. We were disappointed to say the least, I can tell you. 7.1

**Dominic:** No works of art by Hong Kong artists? Really? In a Hong Kong art museum? Sylvester, is that true?

**Sylvester:** Well ... yes. That is true—for now. But Rebecca, I explained this to you, remember? We did actually send out invitations to about twenty Hong Kong artists before the museum opened. We wanted to have local artworks on the walls, of course we did. But unfortunately, none of the artists were interested. 7.2a  
7.2a

**Dominic:** So you did send out invitations? But why weren't the artists interested? You'd think they'd jump at the chance to have their works of art displayed in a museum.

**Rebecca:** I've spoken to some of the artists, and they all said the same thing. Apparently, the museum wouldn't pay for the artworks.

**Dominic:** Really, Sylvester, you wouldn't pay them?

**Sylvester:** Well, I ... I can't really comment on that right now.

**Dominic:** Well, let's hope this will improve in the future. Now, I want to move on and talk about another project of yours, Sylvester—Hong Kong Museum Island. I understand that you have some concerns about this, Rebecca?

**Rebecca:** Yes, Dominic, I do. Cultural Treasures has been given the right to build a massive museum complex on Crab Island. Isn't that right, Sylvester?

**Sylvester:** Yes, that's correct. We are developing a number of museums on Crab Island dedicated to different aspects of Hong Kong popular culture. The government has generously given us the whole island for this project.

**Rebecca:** Now, that's precisely the problem. At the moment, Crab Island is a very popular country park. But when this museum complex opens, we'll have to pay to visit it.

**Sylvester:** Well, actually, the northern part of the island will still be open to the public. We're only using about 60% of the land area for the project.

**Dominic:** So almost half of Crab Island will remain open to the public? That doesn't sound too bad to me.

- Rebecca:** But before Cultural Treasures came along, 100% of the island was open to the public—and we want to keep it that way! 8.2c
- Dominic:** It's starting to heat up in here, I think! To ease the tension, allow me to go back to the Gluckenheim Museum for just a second. Sylvester, would you say it'd be a good place for me to take my kids?
- Sylvester:** Oh, for sure! The museum is definitely fun for all the family. There's a museum shop, with some great art equipment for sale—perfect for the kids. And there's a restaurant, where children eat for free. 5.2a  
5.2b–c
- Dominic:** The children eat for free? Now, that sounds like my kind of restaurant!
- Sylvester:** Yours and every other parent's, I'd say! And if your kids get tired of only looking at art, you can leave them in our Kinder-Arten, where they can do some painting themselves. 5.2d–e
- Dominic:** Sorry, your what?
- Sylvester:** Our Kinder-Arten. It's a play on the word 'kindergarten'.
- Dominic:** Oh, I see! (*laughs*) How clever you are, Sylvester. So the idea is that the kids have fun painting in the Kinder-Arten while the parents look at the museum exhibits?
- Sylvester:** Exactly. And the kids can even take some art classes in the Kinder-Arten. 5.2e
- Dominic:** Art classes? That might sound too much like school to my kids, but sure, it's a good idea. OK, back to Museum Island now. Rebecca, you told me you have some more concerns about this project?
- Rebecca:** I do, Dominic. Or, I should say, my group does. Grow the Grassroots feels strongly that culture should be for the people. Frankly, we don't think it's right that museums should be run by companies that only care about making money.
- Sylvester:** I have to say, Rebecca, I find that rather offensive. We at Cultural Treasures feel just as strongly about culture as you do. And we take our museum projects very seriously. For example, we have appointed Dr Christopher Chen as director of Museum Island. 9.2a
- Dominic:** Dr Christopher Chen—that name rings a bell. Are you familiar with him, Rebecca?
- Rebecca:** Yes, I am. And it's encouraging to hear that he's involved. Dr Chen is a highly respected professor of Cultural Studies at Hong Kong University. 9.2b
- Dominic:** A highly respected professor of Cultural Studies sounds like just the right person to run this type of museum.

- Sylvester:** Yes, exactly. And our commitment to culture, and to serving the community, doesn't end there. When the government gave us this project, they asked us to make admission free on Wednesdays. 9.2c
- Rebecca:** Yes, but many Hong Kong museums have free admission on Wednesdays—that's hardly something to brag about.
- Sylvester:** But the thing is, when we heard that, we said, 'Let's make admission free on Mondays as well—for everyone.' And that's what we're doing. And of course, we always have free admission for school classes—every day of the week. 9.2d  
9.2e  
That's the policy in all our museums.
- Dominic:** That's awfully nice of you, don't you think, Rebecca? And Sylvester, you said something before the show about your 'Theatre for Kids' project. Could you say something about that? 9.3b
- Sylvester:** Sure, I'm glad you asked. So yes, Theatre for Kids is a new project of ours. We've hired a theatre group who will visit schools in Hong Kong and put on performances—completely free of charge. 9.3c
- Dominic:** They will put on theatre performances free of charge? That's amazing!
- Sylvester:** Well, Dominic, we thought it was the least we could do.
- Dominic:** Well, we thank you for it, Sylvester. And I thank you for being on the show—that's all the time we have today, I'm afraid. My thanks also to Rebecca Wong. Make sure to tune in again next week.
- Announcer:** That is the end of the listening component of this paper. You will have one hour and fifteen minutes to complete the written tasks in either Part B1 or Part B2. An announcement will be made when time is up.